

## EVALUATING WEB PAGES

<b>TYPE OF PAGE</b>	
What is the overall purpose of the page (e.g., sales, news, information, personal, advocacy <sup>1</sup> )?	
<b>AUTHORSHIP</b>	
Who wrote the page?	
What information does the page offer about the author (e.g., credentials, organizational affiliations)?	
What contact information do you have for the author (e.g., telephone number, address, email address)?	
What organization is responsible for the web page? What type of organization is this (e.g., government, education, non-profit, commercial business)?	
What contact information do you have for the organization (e.g., telephone number, address, email address)?	
Does the organization have a copyright <sup>2</sup> for the web page?	
<b>ACCURACY</b>	
Are the sources for factual information clearly indicated?	
Does the page have correct grammar and spelling?	
If the page offers published text (e.g., newspaper article, poem), is it the entire, unmodified version?	

<sup>1</sup> An advocacy page is created by an organization to promote an idea. Examples of advocacy pages are the Democratic Party ([www.democrats.org](http://www.democrats.org)) and the Republican Party ([www.rnc.org](http://www.rnc.org)).

<sup>2</sup> the exclusive, legally secured right to publish, reproduce, and sell the matter and form of a literary, musical, dramatic, or artistic work. This definition is from *britannica.com* (<http://www.britannica.com>).

<b>CURRENCY</b>	
When was the page originally published on the web? When was it last updated?	
<b>OBJECTIVITY</b>	
Do you think the page is biased in any way? If yes, are the biases clearly stated?	
Does the page offer multiple viewpoints (or links to viewpoints) about the topic?	
Is there any advertising on the page? Is it clearly differentiated from the page content?	

## **Web Pages on Evaluating the Quality of Web Pages**

*Evaluating Internet Resources*

<http://www.albany.edu/library/internet/evaluate.html>

*Evaluating Web Resources*

<http://www2.widener.edu/Wolfgram-Memorial-Library/webeval.htm>

*How to Critically Analyze Information Sources*

<http://www.library.cornell.edu/okuref/research/skill26.htm>

*World Wide Web Power Searching, Internet Workshops Fall 1999  
- The Teaching Library UC Berkeley.*

<http://www.lib.berkeley.edu/TeachingLib/Guides/Internet/pt2pptx.pdf>